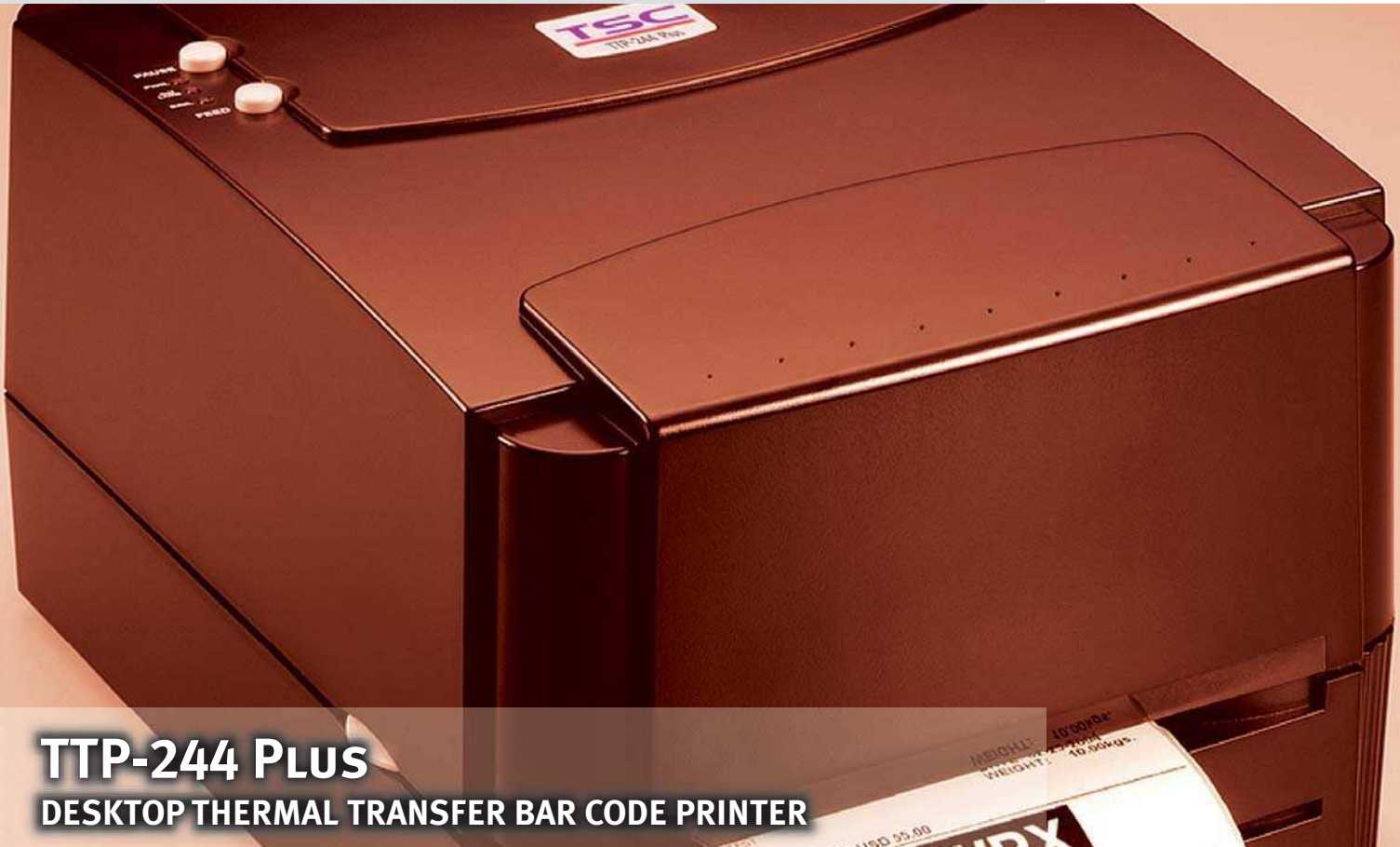


**LOW PRICE  
HIGHER PERFORMANCE  
WON'T BREAK YOUR BAR CODE BUDGET**



## **TTP-244 PLUS DESKTOP THERMAL TRANSFER BAR CODE PRINTER**

There are plenty of cheap plastic desktop printers available, but only one inexpensive solution that offers a powerful processor, plenty of memory, internal scalable fonts, and the world's most popular bar code printer language emulations in one small package.

The TTP-244 Plus thermal transfer label printer offers a powerful solution for customers who need a high quality bar code printer at the lowest overall cost of ownership. Only TSC delivers a low purchase price, a two year warranty, and supports a 300 meter ribbon supply that keeps both daily and lifetime operating costs lower than any competition.

The TTP-244 Plus re-defines low volume desktop bar code printing. Because of its dual-motor design, the TTP-244 Plus offers the largest media and ribbon capacities in its class. No other printer can easily power a 300 meter thermal transfer ribbon along with a full 8" OD roll of labels. With its fast print speed and the largest memory capacity in its class, the TTP-244 Plus easily outperforms the competition. These virtually trouble free units feature a standard two-year warranty. Once you plug it in, you won't have to worry about it.

The TTP-244 Plus features a small, compact footprint, it is perfect for a variety of label and tag printing applications. The TTP-244 Plus can print a wide variety of labels ranging from shipping labels to compliance and general purpose product identification labels and tags.

Other applications include automobile service shops, walk-in shipping and mail centers, and inventory control for stock rooms. And with PDF417 and MaxiCode two dimensional bar code capabilities, the TTP-244 Plus can print complex transportation formats.

The TTP-244 Plus offers the following features:

- ▶ 200 MHz 32-bit RISC processor with 8 MB DRAM, 2MB FLASH memory
- ▶ Internally Scalable True Type fonts
- ▶ TSPL-EZ firmware emulates Eltron® and Zebra® languages out of the box
- ▶ Dual-motor gear driven design
- ▶ 300 meter ribbon supply on a 1" core (coated side out)
- ▶ 4.3" OD internal media supply, optional external media unwinder supports 8" OD label rolls on 3" cores
- ▶ 4 inches per second print speed
- ▶ USB 2.0 & RS-232C interfaces
- ▶ Free bundled labeling software and Windows® drivers
- ▶ All TSC printers feature an industry best 2 year limited warranty



*Value . Performance . Support*